



# 2019 Sponsorship



## About Us

Flat track roller derby is a fast-paced contact team sport, requiring speed, strategy, and athleticism. This hard hitting entertainment keeps our fans on the edge of their seats.

The Wine Country Crushers practice athleticism and sportsmanship while having fun and playing the best possible roller derby. We are a close-knit team made up of hard working and dedicated skaters, referees, non-skating officials, and volunteers. The Wine Country Crushers operate on monthly skater dues, ticket sales and sponsorships.

We are a 501(c)3, and we love our community as much as we love the game, and give back to our local communities.

## You Can Join the Action

Roller Derby is an emerging promotional platform with many opportunities for partners to leverage its positive, athletic, hip, smart, and sexy image. Partners can enhance their own brand image by affiliating with the all-female, skater-operated sports league, which consistently delivers captivating and memorable fan experiences unlike anything else in Yakima.

### What's in it for you?

Roller Derby offers a positive outlet for female athletes. Our team is a diverse group – from young adults to career professionals and families. Our fan base reaches across generations and genders. Your sponsorship will reach this diverse and growing market.

### Exposure

WCC is expanding our reach by attracting significant numbers to our bouts and events. These are the same people that will see and hear your business on our sponsorship boards, via personal announcements, and on social media.

### We Work With You

WCC can schedule promotional events at your business location. We can bring skaters for photograph sessions and create a buzz that your customers will remember.

### Contact Us

We are happy to help tailor a package that will meet your needs. Contact us at 509.949.7103 or e-mail [winecountrycrushers@gmail.com](mailto:winecountrycrushers@gmail.com).

**We are Real. We are Strong. We are Athletic. We are Revolutionary.**

**Join the Roller Derby Revolution!**

## Available Packages

### \$2,000 Season Sponsor

- ◆ Listed as season sponsor on all promotions and during bout
- ◆ Full page ad in bout programs
- ◆ Sponsor banner hung at all home bouts
- ◆ 8 trackside VIP season tickets
- ◆ Vendor table at all home bouts
- ◆ Sponsor logo and link on WCC website
- ◆ Roller girl appearance at your event

### \$750 Timeout Sponsor

- ◆ Your company promoted with each ref or team timeout
- ◆ Sponsor banner hung at all home bouts
- ◆ 4 trackside VIP season tickets

### \$750 Penalty Box Sponsor

- ◆ Your company promoted each time a player is sent to the penalty box
- ◆ Sponsor banner hung at all home bouts
- ◆ 4 trackside VIP season tickets

### \$750 Jam Line Sponsor

- ◆ Your company promoted at start of each jam
- ◆ Sponsor banner hung at all home bouts
- ◆ 4 trackside VIP season tickets

### \$300 Claret Package

- ◆ 2 General Admission season tickets
- ◆ Personalized Sponsor T-Shirt
- ◆ Eighth-page ad in all home bout programs
- ◆ WCC Yard sign
- ◆ \$10 Merch credit
- ◆ Web link to your business page

### \$150 Malbec Package

- ◆ 2 General Admission season tickets
- ◆ WCC Yard sign

### A La Carte Items:

- ◆ Personalized Sponsor T-Shirt: \$25
- ◆ General Admission Season Tickets: \$60
- ◆ WCC Yard sign: \$50
- ◆ Eighth-page Program Ad /Favorite Derby Girl Shout-Out Ad: \$40

**Make Your Own**



